



POJA PLAY

POJA PLAY WHITE PAPER

V-1

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www.pojaplay.Games

About



POJA PLAY

Poja Play is a decentralized GameFi platform that integrates play-to-earn (P2E) mechanics with user-generated content (UGC).

Built on a blockchain-powered infrastructure, Poja Play enables players to earn \$POJA tokens through gameplay while allowing creators to design, host, and monetize their own mini-games. The platform leverages non-fungible tokens (NFTs), smart contracts, and decentralized finance (DeFi) principles to create a transparent, secure, and community-driven ecosystem.

Vision and Mission



POJA PLAY

Vision:

To establish a self-sustaining gaming metaverse where players and creators are equally incentivized and rewarded for their contributions.

Mission:

To democratize the gaming industry by eliminating intermediaries, enabling true ownership of digital assets, and fostering a creator-driven economy.

Key Features



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Play-to-Earn (P2E):

- Players earn \$POJA tokens by completing in-game objectives, winning matches, and participating in tournaments.

Create-to-Earn (C2E):

- Creators can design and deploy mini-games using no-code tools and earn a share of the revenue generated by their games.

Decentralized Ownership:

- All in-game assets, including NFTs and tokens, are stored on the blockchain, ensuring provable ownership and interoperability.



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DAO Governance:

- The platform is governed by a decentralized autonomous organization (DAO), where \$POJA holders can vote on key decisions.

WHY POJA?



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Challenges in the Current Gaming Industry

Centralized Control:

- Traditional gaming platforms are dominated by centralized entities that control in-game economies, often leading to unfair practices and limited user autonomy.

Lack of Monetization:

- Players invest significant time and resources into games but rarely receive tangible financial returns.

High Barriers for Creators:

- Independent game developers face high entry barriers, including costly development tools and limited monetization opportunities.

Solution: Poja Play



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Empowering Players and Creators

Poja Play addresses these challenges by:

- **Enabling True Ownership:** Players and creators own their in-game assets and earnings through blockchain-based NFTs and tokens.
- **Monetizing Creativity:** Creators can monetize their games through revenue-sharing models, incentivizing high-quality content.
- **Simplifying Onboarding:** The platform provides an intuitive interface and fiat-to-crypto gateways to attract non-crypto users.



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Limitations of Existing Play-to-Earn Platforms

- **Token Inflation:** Poorly designed tokenomics often result in hyperinflation, devaluing earned tokens over time.
- **Limited UGC Support:** Most platforms focus solely on gameplay, neglecting the potential of user-generated content to drive engagement and innovation.
- **Complex User Experience:** Many GameFi platforms are not user-friendly, making it difficult for non-crypto-native users to participate.

Decentralized Gaming Ecosystem



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Poja Play is built on a layer-1 blockchain (e.g., Ethereum, Polygon, or Solana) with layer-2 scaling solutions to ensure low transaction fees and high throughput. Key components include:

Smart Contracts:

- Automated, trustless execution of in-game transactions and rewards.

NFT Marketplace:

- A decentralized marketplace for trading in-game assets, such as skins, characters, and power-ups.

Interoperability:

- Cross-chain compatibility to enable seamless integration with other blockchain ecosystems.

Play-to-Earn and Create-to-Earn Mechanics



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Play-to-Earn:

- Players earn \$POJA tokens by completing daily quests, winning PvP matches, and climbing leaderboards.

Create-to-Earn:

- Creators earn a percentage of the gas fees and transaction revenue generated by their games, as well as staking rewards for popular content.

Tokenomics



POJA PLAY

- **Token Name: POJA PLAY**
- **Ticker: POJA**
- **Blockchain: BNB**
- **CA: 0X2-----**
- **Ecosystem : Gamefi**
- **Total Supply: 1,000,000,000 POJA**

Token Distribution

- **25%: (IEO/PRESALE)**
- **40%: Liquidity pool**
- **10%: Play-to-Earn Rewards**
- **10%: Create-to-Earn Rewards**
- **10%: Staking Rewards**
- **5%: Team and Advisors (vested over 3 years)**
- **10%: Ecosystem Development Fund**

\$POJA USE-CASE



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In-Game Currency:

- **Used for purchasing NFTs, accessing premium features, and participating in tournaments.**

Staking:

- **Stake \$POJA to earn yield rewards and gain voting power in the DAO.**

Governance:

- **\$POJA holders can propose and vote on platform upgrades, new features, and treasury allocations.**

Staking and Rewards



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Staking Pools:

- **Users can stake \$POJA in liquidity pools to earn APY rewards.**

Liquidity Mining:

- **Provide liquidity to decentralized exchanges (DEXs) and earn additional \$POJA tokens.**

Company Values



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Responsibility

We are committed to building a sustainable and inclusive gaming ecosystem. As a decentralized platform, we take responsibility for empowering our community, ensuring fair play, and promoting financial inclusion through blockchain technology. We prioritize the security of our users' assets and data, while fostering an environment where everyone can thrive.

Teamwork

Poja Play thrives on collaboration. We believe in the power of collective creativity and innovation. By uniting players, creators, and developers, we create a vibrant ecosystem where everyone contributes to and benefits from the platform's growth. Together, we redefine the future of gaming.

Integrity

Transparency and trust are at the core of everything we do. Built on blockchain technology, Poja Play ensures fairness, accountability, and honesty in all interactions. We uphold the highest ethical standards, ensuring that our platform remains a safe and equitable space for all participants.

Poja Play – Play, Create, Earn, Together.

These values drive us to deliver a cutting-edge GameFi experience, where players earn, creators innovate, and the community thrives. Join us as we build the future of decentralized gaming!

User & Game-play Target

Total Game Play

7,936,000,014

IN CLIENT REVENUE

Total Players

3,300,500

Game Creators

10,000

MARKET PROJECTION



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At Poja Play, we are committed to building a sustainable and thriving decentralized GameFi ecosystem. Over the next four years, we anticipate significant growth driven by the increasing adoption of blockchain gaming, play-to-earn mechanics, and user-generated content. Below is a summary of our projected financial highlights:

Our Growth Projection

Revenue

\$ 18.2b

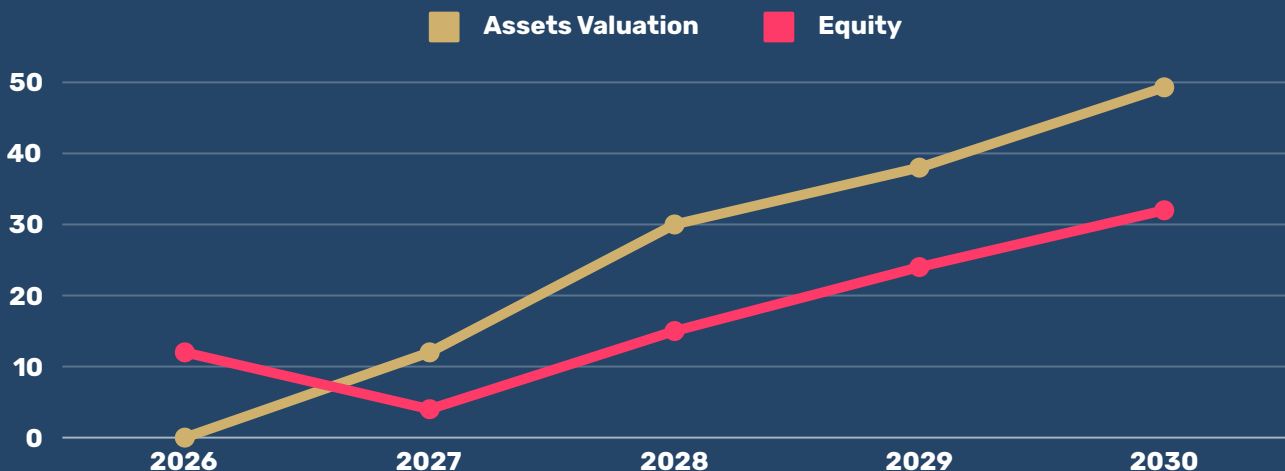
Our revenue is projected to grow exponentially as we onboard millions of players and creators, expand our platform's offerings, and monetize through in-game transactions, NFT sales, and decentralized finance (DeFi) integrations.

Market Capital

\$ 49.1b

As Poja Play establishes itself as a leader in the GameFi space, we anticipate a significant increase in market capitalization, driven by the value of our native POJA token, platform adoption, and strategic partnerships.

These projections are based on current market trends, the rapid growth of the GameFi sector, and our strategic roadmap. As a decentralized platform, Poja Play is dedicated to creating long-term value for our community, investors, and stakeholders.





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- **X:** <https://x.com/...>
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